

AEA and its members fully support and join the World Health Organisation’s activities for World Hearing Day. **In 2019 the theme is ““Check your Hearing!”**

Many people are **not aware that they have hearing loss** and they could be **missing out many things that allow them to enjoy life for the full.**

On World Hearing Day, we want to motivate them to get their hearing checked. Many Hearing Care Professionals offer free hearing screening in this period and the World Health Organisation will launch an “App” that allows you to check your hearing yourself.



The poster features a large blue dotted graphic on the left. On the right, a woman is shown with her hands on her ears, flanked by two smaller images of her covering her eyes and mouth. The text reads: "Teeth checked. Eyes checked. What about your hearing?" Below this is a blue box with "Get your hearing checked on World Hearing Day". At the bottom, there is a call to action "Check your hearing!" with an arrow pointing to the "hearWHO" app icon. Logos for the World Health Organization, AEA, EFHOM, and World Hearing Day are also present.

Teeth checked. Eyes checked.  
**What about your hearing?**

Could you be missing out?

**Get your hearing checked  
on World Hearing Day**

Check your hearing! →

hearWHO

An app to check your hearing.

World Hearing Day 2019

World Health Organization

AEA  
European Association of Hearing Aid Professionals

EFHOM  
European Federation of  
Hard of Hearing People

World Hearing Day

ehom

AEA  
European Association of  
Hearing Aid Professionals

It is very well accepted that you get your eyes and teeth checked regularly ... well it should be just as logical to have your hearing checked on a regular basis.

Come and join us in supporting the WHO World Hearing Day Campaign ... find more information on the AEA Website.

<https://www.aea-audio.org/portal/index.php/world-hearing-day>